CONTRACT

NBC	WVIT 1422 New Britain Ave
CONNECTICUT	West Hartford, CT 06110
	(860) 521-3030

www.nbcconnecticut.com

And:

MENTZER MEDIA DO NOT MAIL **600 FAIRMOUNT AVENUE SUITE 306 TOWSON, MD 21286**

	Contract / Rev	vision		Alt Order #			
	344730	/ 1					
Product							
Contract Dates	Estimate #						
10/31/12 - 11/06/12	38						
Advertiser			Ori	ginal Date	/ Revision		
INDEPENDENCE USA PA	С		1	0/30/12	/ 11/02/12		
	Billing Cycle	Billing	Cal	endar_	Cash/Trade		
	EOM/EOC	Broadcast			Cash		
	Station	Account Ex		xecutive	Sales Office		
	WVIT	Corey Lar		е	Philadelphia NS		
	Special Handl	ling					
	Demographic						
	RA35+						
					Total Ratings		
					175.00		
	IDB#	Advert	iser	Code	Product Code		
	1021						
	Agency Ref			Advertiser	Ref		
	42748			28886			
ç	Spots/						

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate Rtn Type S	Spots	Amount
1 WVIT 10/31/12 11/04/12 5-6P CT NEWS @ 5PM	5P-6P	:30	NM	6	\$6,600.00
ISSUE ALL SPOTS ON ORDER - IMMEDIATE PR		-· ····-			
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 222 6	Rate Ratin \$1.100.00 2.0	<u>u</u>			
Week. 10/29/12 11/04/12 222 6	\$1,100.00 2.0	<u> </u>			
2 WVIT 10/31/12 11/04/12 6-630P M-F CT NEWS @ 6	6 6P-630P	:30	NM	12	\$9,600.00
Start Date End Date Weekdays Spots/Week	Rate Ratin	<u>~</u>			
Week: 10/29/12 11/04/12 222 6	\$1,600.00 3.0	0			

(* Line Transactions: N = New, E = Edited, D = Deleted)
FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.

Contract Agreement Between: Print Date 11/08/12 Page 2 of 5

INDEPENDENCE USA PA



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10/30/12

/ 11/02/12

			Spots	1			
*Line Ch Start Date End Date Description	Start/End Time	Days Le	ength Week	Rate	Rtn	Type Spots	Amount
Start Date End Date Weekdays Spots/Week 3 WVIT 10/29/12-11/04/12 6-630P M-F CT NEWS @ 6 See MG 2.7,2.8,2.9,2.10,2.11,2.12,2.13,2.14	Rate Ratin Start/End Time 6P-630P	ng <u>Weekdays</u> WThF	Length - :30	Rate \$1,600.00		Type NM	
DNA-SEVERE WX COVERAGE 4 WVIT 10/29/12-11/04/12 6-630P M-F CT NEWS @ 6 See MG 2.7,2.8,2.9,2.10,2.11,2.12,2.13,2.14	6P-630P	WГhF	- :30	\$1,600.00	3.00	NM	
DNA-SEVERE WX COVERAGE 7 WVIT 11/05/12-11/06/12 6-7A CT NEWS TODAY	6A-7A	МТи	- :30	\$700.00	1.00	NM	
MG for 2.3,2.4 8 WVIT 11/05/12-11/06/12 7-9A TODAY SHOW MG for 2.3,2.4	7A-9A	МГи	- :30	\$800.00	1.00	NM	
9 WVIT 11/05/12-11/06/12 11-12P CT NEWS TODAY MG for 2.3,2.4	11A-12P	МТи	- :30	\$200.00	1.00	NM	
10 WVIT 11/05/12-11/06/12 1-2P DAYS OF OUR LIVES	1P-2P	МТи	- :30	\$350.00	1.00	NM	
₱ MG for 2.3,2.4 11 WVIT 11/05/12-11/06/12 2-3PM JEFF PROBST ₱ MG for 2.3,2.4	2P-3P	МГи	- :30	\$300.00	1.00	NM	
12 WVIT 11/05/12-11/06/12 2-3PM JEFF PROBST M MG for 2.3,2.4	2P-3P	МТи	- :30	\$300.00	1.00	NM	
13 WVIT 11/05/12-11/06/12 3-4PM STEVE HARVEY MG for 2.3,2.4	3P-4P	МТи	- :30	\$350.00	0.00	NM	
14 WVIT 11/05/12-11/05/12 1235-135A LATE NIGHT MG for 2.3,2.4	1235A-135A	M	- :30	\$200.00	0.00	NM	
3 WVIT 10/31/12 11/04/12 630-7P NIGHTLY NEWS Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 111 3	630-7P Rate Ratin 3.700.00 3.0		:30			NM 3	\$11,100.00
4 WVIT 10/31/12 11/04/12 530-6A CT NEWS TODAY Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 111 3	530A-6A <u>Rate</u> <u>Ratin</u> \$475.00 1.0		:30			NM 3	\$1,425.00
5 WVIT 10/31/12 11/04/12 11-1135P LATE NEWS Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 12111 6	11P-1135P <u>Rate</u> <u>Ratin</u> \$2,000.00 2.0		:30			NM 6	\$12,000.00
<u>Spot Ch</u> <u>Date Range</u> <u>Description</u> 6 WVIT 10/29/12-11/04/12 11-1135P LATE NEWS See MG 5.7	Start/End Time 11P-1135P	Weekdays WThFSaS	Length St :30	Rate \$2,000.00	<u>Rtg</u> 2.00	Type NM	
NA-PGM NOT SCHEDULED 7 WVIT 10/29/12-11/04/12 NFL LATE NEWS → MG for 5.6 11/04	1130P-1205A	S	Su :30	\$2,000.00	2.00	NM	
6 WVIT 10/31/12 11/04/12 6-7P CT NEWS SAT @ 6PM Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12S- 2	Rate Ratin	ng 00	:30			NM 2	\$1,900.00

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FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

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Contract Agreement Between: Print Date 11/08/12 Page 3 of 5



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				Spots				
*Line Ch Start Date End Date Description	Start/End T		ays Le	ength Week	Rate	Rtn	Type Spots	Amount
Start Date End Date Weekdays Spots/Week Spot Ch Date Range Description	Rate Start/End Ti	Rating	ookdovo	Longth	Poto	Dta	Type	
<u>Spot Ch</u> <u>Date Range</u> <u>Description</u> 1 WVIT 10/29/12-11/04/12 6-7P CT NEWS SAT @ 6PI			eekdays Sa-	Length :30	Rate \$950.00	3.00	Type NM	
See MG 6.3,6.4	VI OI 71		bu	.00	φυσυ.συ	0.00	74777	
NA-PGM NOT SCHEDULED								
2 WVIT 10/29/12-11/04/12 6-7P CT NEWS SAT @ 6PI	M 6P-7P		Sa-	- :30	\$950.00	3.00	NM	
See MG 6.3,6.4 NA-PGM NOT SCHEDULED								
	7P-730P	M-		- :30	\$950.00	3.00	NM	
MG for 6.1,6.2								
4 WVIT 11/05/12-11/05/12 730-8P ACCESS HOLLYWO	O(730P-8P	M-		- :30	\$950.00	3.00	NM	
→ MG for 6.1,6.2 → MG fo								
7 WVIT 10/31/12 11/04/12 6-7P CT NEWS SUN @ 6PN	_	Datina		:30			NM 2	\$1,900.00
Week: 10/29/12 End Date Weekdays Spots/Week	Rate \$950.00	Rating 3.00						
8 WVIT 11/05/12 11/06/12 5-6P CT NEWS @ 5PM	5P-6P			:30			NM 2	\$2,200.00
Start Date End Date Weekdays Spots/Week	Rate	Rating		.00			11111	Ψ2,200.00
Week: 11/05/12 11/11/12 2 2	\$1,100.00	2.00						
9 WVIT 11/05/12 11/06/12 6-630P M-F CT NEWS @ 6	6P-630P			:30			NM 2	\$3,200.00
Start Date Week: 11/05/12 End Date Weekdays Spots/Week 2 2	Rate	Rating						
	\$1,600.00	3.00						4
10 WVIT 11/05/12 11/06/12 630-7P NIGHTLY NEWS Start Date End Date Weekdays Spots/Week	630-7P Rate	Rating		:30			NM 2	\$7,400.00
Week: 11/05/12 11/11/12 2 2	\$3,700.00	3.00						
11 WVIT 11/05/12 11/06/12 530-6A CT NEWS TODAY	530A-6A			:30			NM 2	\$950.00
Start Date End Date Weekdays Spots/Week	Rate	Rating					İ	,
Week: 11/05/12 11/11/12 11 2	\$475.00	1.00						
12 WVIT 11/05/12 11/06/12 11-1135P LATE NEWS	11P-1135P			:30			NM 1	\$2,000.00
Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 1 1	Rate \$2,000.00	Rating 2.00						
13 WVIT 10/31/12 11/04/12 6-7A CT NEWS TODAY	φ <u>2</u> ,000.00	2.00		:30			NM 2	\$1,400.00
Start Date End Date Weekdays Spots/Week	Rate	Rating		.30			INIVI Z	\$1,400.00
Week: 10/29/12 11/04/12 2- 2	\$700.00	2.00						
14 WVIT 10/31/12 11/04/12 7-9A TODAY SHOW	7A-9A			:30			NM 2	\$1,600.00
Start Date End Date Weekdays Spots/Week	Rate	Rating					Ī	
Week: 10/29/12 11/04/12 2 2	\$800.00	2.00						
15 WVIT 10/31/12 11/04/12 11-1135P LATE NEWS	11P-1135P	Datina		:30			NM 2	\$5,000.00
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 11 2	Rate \$2,500.00	Rating 2.00						
16 WVIT 10/31/12 11/04/12 8-9P HURRI SANDY TELET				:30			NM 2	\$5,000.00
Start Date End Date Weekdays Spots/Week	Rate	Rating		.50			, vivi	ψο,σοσ.σσ
Week: 10/29/12 11/04/12 2- 2	\$2,500.00	2.00						
17 WVIT 10/31/12 11/04/12 F9-10P GRIMM	9-10P			:30			NM 1	\$3,500.00
Start Date End Date Weekdays Spots/Week 10/29/12 11/04/12 1 1	Rate	Rating						
Week: 10/29/12 11/04/12 1 1	\$3,500.00	2.00					ı	

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Contract Agreement Between: Print Date 11/08/12 Page 4 of 5



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*Line Ch Start Date End Date Description	Start/End T	ime Days	Spots/ Length Week	Rate Rtn TypeSpot	s	Amount
Start Date	Rate	Rating				
18 WVIT 10/31/12 11/04/12 10-11P REVOLUTION	10P-11P		:30	NM	1	\$4,000.00
Start Date Week:End Date 11/029/12Weekdays 1Spots/Week1	Rate \$4,000.00	Rating 1.00				
19 WVIT 10/31/12 11/04/12 6-7A CT NEWS TODAY	6A-7A		:30	NM	2	\$600.00
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 S- 2	Rate \$300.00	Rating 1.00				
20 WVIT 10/31/12 11/04/12 7-9A SATURDAY TODAY	7A-9A		:30	NM	2	\$1,400.00
Start Date End Date Weekdays Spots/Week	Rate	Rating				
Week: 10/29/12 11/04/12S- 2	\$700.00	2.00				
21 WVIT 10/31/12 11/04/12 9-10A CT NEWS TODAY	9A-10A	Datie	:30	NM	2	\$1,300.00
Start Date Week:End Date 11/029/12Weekdays S-Spots/Week2	Rate \$650.00	Rating 2.00				
22 WVIT 10/31/12 11/04/12 NOTRE DAME FOOTBALL	330P-7P		:30	NM	3	\$4,500.00
Start Date Week:End Date 11/04/12Weekdays S-Spots/Week3	Rate \$1,500.00	Rating 2.00				
23 WVIT 10/31/12 11/04/12 9-10A CT NEWS TODAY	9A-10A		:30	NM	2	\$1,200.00
Week: Note: 10/29/12 End Date 11/04/12 Weekdays Spots/Week 2	Rate \$600.00	Rating 2.00				
24 WVIT 10/31/12 11/04/12 10-1030A CHRIS MATTHE	W10-1030A		:30	NM	2	\$4,400.00
Start Date	Rate	Rating				, ,
Week: 10/29/12 11/04/12S 2	\$2,200.00	1.00				
25 WVIT 10/31/12 11/04/12 1030A-1130A SU MTP	1030A-1130	A	:30	NM	1	\$4,200.00
Start Date Week:End Date 11/04/12Weekdays SSpots/Week1111	Rate \$4,200.00	Rating 1.00				
26 WVIT 10/31/12 11/04/12 FTBL NIGHT AMERICA NO	N7P-815P		:30	NM	1	\$3,000.00
Start Date End Date Weekdays Spots/Week	Rate	Rating				
Week: 10/29/12 11/04/12 S 1	\$3,000.00	4.00				
27 WVIT 10/31/12 11/04/12 NFL REG SEASON NON LO			:30	NM	2	\$15,000.00
Start Date Week:End Date 11/029/12Weekdays SSpots/Week2	Rate \$7,500.00	Rating 6.00				
28 WVIT 11/05/12 11/06/12 7-9A TODAY SHOW	7A-9A		:30	NM	4	\$3,200.00
Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 22 4	Rate \$800.00	Rating 2.00				
29 WVIT 11/05/12 11/06/12 11-1135P LATE NEWS	11P-1135P		:30	NM	1	\$2,500.00
Week: Start Date 11/05/12 End Date 11/11/12 Weekdays 1 1 Spots/Week 1	Rate \$2,500.00	Rating 2.00				. ,
30 WVIT 11/05/12 11/06/12 M8-10P VOICE	8-10P		:30	NM	2	\$13,000.00
Start Date End Date Weekdays Spots/Week	Rate	Rating			_	Ţ · _, 300.00
Week: 11/05/12 11/11/12 2 2	\$6,500.00	5.00				
31 WVIT 11/05/12 11/06/12 M10-11P REVOLUTION	10P-11P	5	:30	NM	1	\$6,000.00
Start Date Week:End Date 11/05/12Weekdays 11/11/12Spots/Week111	Rate \$6,000.00	Rating 3.00				
32 WVIT 11/05/12 11/06/12 6-7A CT NEWS TODAY	6A-7A		:30	NM	4	\$2,800.00

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NBC	WVIT 1422 New Britain Ave
CONNECTICUT	West Hartford, CT 06110
	(860) 521-3030

www.nbcconnecticut.com

	Contract / Revision 344730 /	Alt Order #
Contract Dates 10/31/12 - 11/06/12	Product	Estimate #
Advertiser INDEPENDENCE USA PA	Original Date / Revision 10/30/12 / 11/02/12	

*Line	Ch Start	Date End D	ate Description	on	Start/End T	ime	Days	Spots/ Length Week	Rate Rtn	Type Spots	Amount
Week:	Start Date 11/05/12	End Date 11/11/12	Weekdays 22	Spots/Week 4	Rate \$700.00	Ratir 2.0					
								Totals	175.00	82	\$143,875.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 -11/09/12	82	\$143,875.00	\$122,293.75
Totals	82	\$143,875.00	\$122,293.75

Signature:	Date:	

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